

PLUGGING INTO THE DIGITAL SPACE

Technology has become part and parcel of everyday life, and with the world literally at our fingertips, the digital media industry has become a booming business.



CLH PRODUCTIONS

LIGHTS, CAMERA...EVOLUTION!



Sprouting from a shared vision of producing films and the mutual love for telling stories, CLH Productions is dedicated to showcasing Singaporean talents, stories and ideas on the silver screen – for an international palette.

Tell us more about CLH Productions.

The company is very new and *Dead Tide* is the first feature film that we are currently producing and procuring funds for. Although, as individuals, the team has collective experience of over 30 years in the field.

What is *Dead Tide* about?

Dead Tide is our attempt to produce one of the largest local films ever undertaken. It has been challenging and inspiring; we have received tremendous support from the government and the industry in general.

How much money do you hope to raise?

CLH is currently looking for investments for *Dead Tide*. So far, the company has secured USD750,000 in the form

of a L.O.I from the Media Development Authority of Singapore.

Why should someone invest in your company?

Dead Tide is an action/horror genre that we're confident will have good ROI. The concept is fresh, gutsy, commercially viable, and made in Singapore. Who says Singaporeans can't do art and have it pay for itself?

What are some of the investment opportunities in store for potential investors?

Potential investors will be heavily exposed into the world of filmmaking and film distribution. Making the film is only half the exercise. Distributing and marketing the film is just as important and our investors will be party to all of those exercises.

What is your exit strategy?

Exit strategy? We hope to never stop making films. Each of our films have an exit strategy for our investors in the sense, that they will be party to investment recoupment, first cut and profit share, but the storytelling never ceases. ▲

APESNAP

TICKET TO JOYRIDE



As an online ticketing and events registration solution, ApeSnap is driven by a passion to connect people through events. The F1 party at The Ritz-Carlton Millenia, Singapore and Asian Business Angel Forum are some of their notable clients.

What makes you different from your competitors?

The three key differences are: our speed of event setup, the service level we provide, and the extensive data collection that we help our clients with. For example, we can setup a full service ticketing page for our clients within half a day if express service is needed.

What are your plans for the near future?

We are looking to hire more people – we aim to hit 25 staff by end of the year. In addition, regional expansion is definitely in the cards. In five years, we see ApeSnap as a company with USD50 million revenue.

How much money do you hope to raise?

The more the better – more funds gives us the luxury to experiment, try things and take risks, including far-out product development that bring long-term benefits to our customers.

Why should someone invest in your company?

We have been doing startups for over three years and four iterations, with an experienced team knowing what works and what doesn't. ApeSnap has high growth potential and funding risk reduced by investing together with ApeSnap's other sophisticated angel investors.

What are some of the investment opportunities in store for potential investors?

Investors get to benefit from both our more stable Singapore operations, and also our high-risk but high potential, regional expansion.

What is your exit strategy?

We aim for an IPO or trade sale. ▲

GEVO ENTERTAINMENT

PS: WII LOVE YOU



Having established strong relations with gaming industry leaders in Japan, Gevo Entertainment has worked its way to being the only domestic console game company in South East Asia that is licensed by both Sony Computer Entertainment (SCE) and Nintendo.

What inspired the establishment of the company?

Due to the enormous development costs, the development of high-end games has been limited to major manufacturers. However, after working in Singapore for a year, I was convinced that the talents here are able to produce high-end games as long as there is a leader with excellent experience. This meant that game development can be done with a smaller budget.

What are some of the investment opportunities in store for potential investors?

We are in research and intend to develop two PlayStation®3 projects that have the potential of yielding good return from sales. Investors will be able to invest in the development of these two projects.

How much money do you hope to raise?

We need approximately USD2 million – USD3 million to develop high-end game titles.

Why should someone invest in your company?

Our strong partnerships with SCE and Nintendo mean that we are able to use their branding and full marketing ability to sell our IP with a small budget. Therefore we can estimate that the least number of sales will be achieved more easily than games published by other general publishers. Based on their past results, we are confident that the number of sales will not be any small figure.

What is your exit strategy?

We will continue to try to find funders for our own projects. Our exit strategy is to have the other companies buy strong IP. I believe that the potential from developing our own IP titles will bring more happiness to both funders and us. It is much better than OEM projects. ▲

SKYVU PICTURES

E-BOOKS FOR I-KIDS



SkyVu Pictures is all about creating original content for children and delivering it directly to them through animated e-books and mobile devices like the iPhone, and soon the iPad.

What inspired the establishment of the company?

We were inspired by young children and how they interact with media. Our own children naturally took to computers and mobile devices as early as two years old. It is fascinating to watch it happen and to think about what is possible with today's technology. So we made it our purpose to envision and create what is possible.

Could you share one of your most fulfilling projects to date?

Our upcoming e-book dedicated to children with cancer will be very fulfilling for us. The story is about a little girl and a special nurse. All proceeds will benefit the local Children's Cancer Foundation.

What makes you different from your competitors?

SkyVu adopted a direct-to-consumer business model so there is no barrier

between the creators and the fans.

This sets us apart from traditional book publishers. We are the creators and distributors; and we use the micro transaction model, pricing our products below SGD5 to make it more accessible for consumers.

How much money do you hope to raise?

To reach all of our objectives we need to raise SGD300,000.

Why should someone invest in your company?

We believe SkyVu is an excellent investment in the mobile entertainment and e-publishing revolution. It is a pure play on these powerful trends and furthermore, the investor gets equity in all the original concepts created. We believe the team, the ideas and the timing is right for such an investment.

What is your exit strategy?

The founders are in it for the long-term so our exit strategy will be different from our early investors. We do see ourselves some day being part of a larger organisation that shares our vision and purpose. ▲

AiNET

LOVE ACTUALLY



Frustrated with the shortcomings of existing online and offline dating models? AiNET integrates mobile, online and offline solutions into one unique platform for improved matching, efficiency and greater convenience for singles.

What makes you different from your competitors?

With three different service lines – namely LUNCH Actually, Eteract.com and eSynchrony – AiNET combines the best attributes of the offline and online dating solutions into one. The weaknesses of each dating solution are mitigated by each other's strength versus our competitors which are mostly single service solutions.

What are some of the investment opportunities in store for potential investors?

The dating industry is in an exciting phase in Asia. Investors can get into this new industry and diversify their investment portfolio. For the online part of the dating business, there is some

research to show it is very resilient in a recession or downturn as people always need love and companionship, especially in hard times.

How much money do you hope to raise?

For this round, we target to raise SGD500,000-SGD600,000 which we want to use to expand into new markets and establish our new dating platforms.

Why should someone invest in your company?

We have unique product innovation that is in line with many of the media trends in the world. Our existing business (LUNCH Actually) is already a leading brand and is cash flow positive. There is growth potential in the fastest growing dating market and of course, we have an experienced management team with a proven track record.

What is your exit strategy?

We aim to be one of the first few dating companies to achieve an IPO in which our investors can choose to exit from. ▲