



Millionaireasia®

IT'S ABOUT LIVING LIFE TO THE FULLEST



EDITORIAL FORECAST 2020



ISSUE 01

MAR – MAY
2020

THE PROMISE OF REGENERATIVE MEDICINE

Stem cell therapy has been progressively changing the face of medicine to treat or prevent a disease or condition.

- Overview of the world's reception towards regenerative medicine
- The controversies to be mindful of and latest updates
- What are the options available for those who want stem cell therapy?

THE SINGAPORE AIRSHOW 2020

- Highlights of Singapore Airshow 2020
- Feature on state-of-the-art private and business jets in Asia Pacific
- Challenges of owning a private jet; is chartering a better option?

CONVERSATIONS WITH YOUNGER GENERATION OF ENTREPRENEURS

- Entrepreneurs in the region with focus on social interests, funding their own ventures and risk takers to build their own wealth
- Entrepreneurs who prefer to modify traditional business models
- How technology influence millennials' investment decisions

WHERE TO PUT YOUR MONEY

- Investment hotspots in 2020 by country
- Prediction of bullish industries in 2020

LUXURY RETIREMENT IN ASIA

- The newest wave of luxury retirement homes is anything but typical. MillionaireAsia looks at the latest luxurious retirement resorts for the affluent in Asia

EDITORIAL DEADLINE

20 February 2020

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24 February 2020

DISTRIBUTION

26 March 2020

ISSUE 02

JUN – AUG
2020

THE SINGAPORE SPECIAL: CELEBRATING 55 YEARS

In anticipation of Singapore's 55th National Day, MillionaireAsia turns the spotlight on local companies and personalities that have put Singapore on the map.

- Exclusive interviews of Singaporean business and industry leaders
- Profiling of local businesses that are taking off on a global scale
- Singapore based philanthropy movements and figures

MARKET WATCH 2020

- Special report on stock picks 2020/2021
- Ranking of investments by country
- Bitcoin halving aftermath

BUSINESS TRANSFORMATION

- The challenge of digitisation. What must traditional companies do to digitise and transform their business?
- The best cities for millennial talents
- Artificial intelligence (AI) taking over majority of operations

2020 REAL ESTATE TRENDS

- Property investment trends in Asia Pacific
- Will vertical farming gain more traction in 2020?

THE SINGAPORE LUXURY LIFESTYLE GUIDE

- Profile features will range from hoteliers and F&B to automobiles, gadgets, fashion and more
- Feature of Singapore's listed Michelin-starred restaurants/chefs

EDITORIAL DEADLINE

21 May 2020

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27 May 2020

DISTRIBUTION

26 June 2020

ISSUE 03 SEP–NOV 2020

A SUSTAINABLE NEW AGE

Sustainability is an important strategy to remain competitive, but it may increase costs and weaken enterprises' motivation to implement. How can companies remain effective while upholding sustainability in their operations?

- Special report on relooking sustainability and concrete steps enterprises can take
- Understand how businesses can do well by doing good
- Closing the gap between sustainability knowledge and action

PHILANTHROPY IN ASIA

- Interview with family offices, philanthropists and their projects
- What are the latest philanthropic trends in Asia?
- How to break the poverty cycle?

INVESTMENT SPHERE

- What are the popular themes in impact investing? Where is the money flowing?
- Gold as an asset class and safe haven
- Using artificial intelligence for stock picks

FOR THE ENVIRONMENT

- Latest electric car models and features
- A look at viability of urban farms and vertical farming
- Food alternatives to traditional animal protein

THE WONDERS OF 3D PRINTING

- A leap from analogue to digital; what are the latest advances in 3D printing
- Amazing possibilities: features on 3D architectures around the world
- Spotlight on safety hazards and controls surrounding 3D architecture

EDITORIAL DEADLINE

20 August 2020

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26 August 2020

DISTRIBUTION

28 September 2020

ISSUE 04 DEC – FEB 2020 - 2021

THE CELEBRATION ISSUE

As the year draws to a close, MillionaireAsia discovers all the reasons to celebrate – whether it is the year's biggest innovations, the individual's biggest accomplishments, or celebrating the millionaire lifestyle.

- 2020 – the key transformative trends of the year
- Analysis of the highest performing industry

BUSINESS PERSONALITIES OF THE YEAR

- MillionaireAsia counts down the 10 top influential business personalities of 2020
- Profile and in-depth features on remarkable entrepreneurs and CEOs

FORECASTING 2021

- Market mapping of 2020
- Expert tips and forecast of business, property and luxury trends in 2021 from opinion leaders and market reports

TRAVEL AND LEISURE

- Top 5 most popular leisure pursuits among the wealthy
- Ultimate travel experiences and unique getaways
- Is medical tourism maintaining its glory?

FITNESS & WELLNESS

- Personal trainers and the best gyms
- Weaving exercise into your work routine
- Latest fitness trends and health foods

EDITORIAL DEADLINE

19 November 2020

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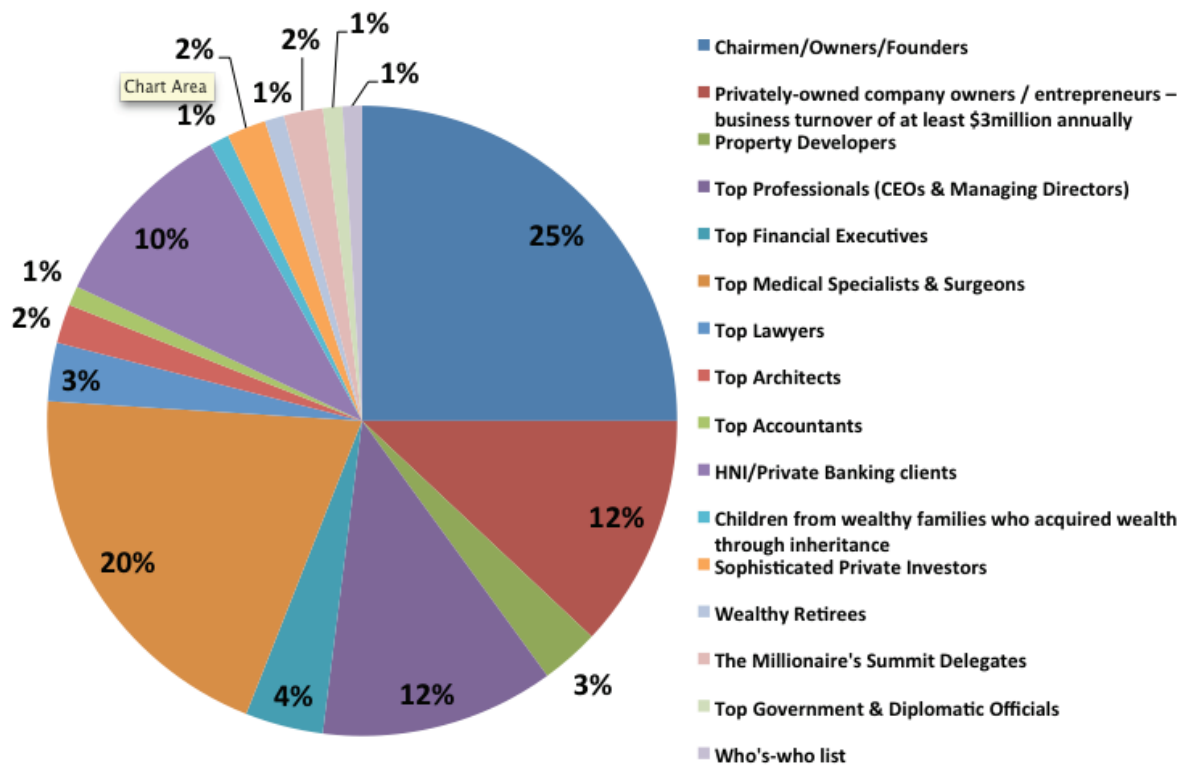
25 November 2020

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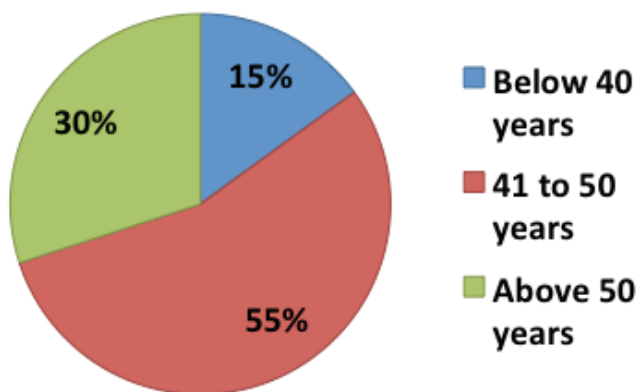
28 December 2020

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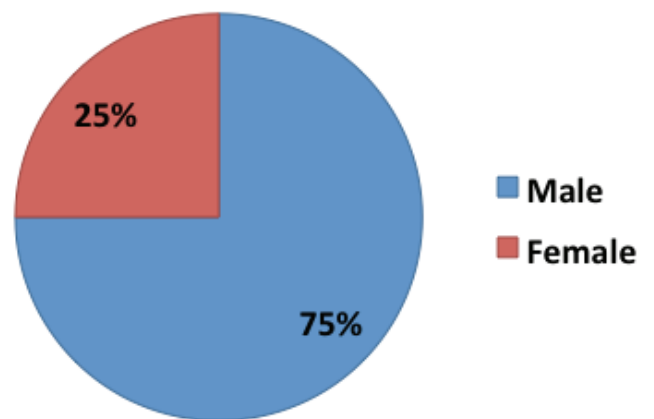
Occupation Status



Age



Sex



Wealth and Investment
Personality
Enterprise
Aviation
Motoring
Yachting and Cruising
Luxury Timepieces
Millionaire Homes
Fashion
Jewellery
Lifestyle
Travel and Hotels
Health
Beauty & Well-being
Art
Wine & Dine
Philanthropy
Environment
Event Coverage
Last Page

The Bottom Line
Cream of the Crop
Ahead of the Curve
Flight of Fancy
The Wheel Deal
Smooth Sailing
A Matter of Time
Lux Living
At the Seams
A Cut Above
A Slice of Life
The World as Your Oyster
A Clean Bill
Eye of the Beholder
State of the Art
Melting Pot
The Silver Lining
Second Nature
Privy to an Affair
On the Move

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